

**CARE CHANGES  
EVERYTHING.**

**Beiersdorf**

HOME OF



**Eucerin**

**Hansaplast**

**LA PRAIRIE**  
SWITZERLAND

**CHANTECAILLE**

## BRAND MANAGER ASSISTANT INTERNSHIP - NIVEA

### YOUR TASKS

#### CARE FOR SKIN – CARE FOR PEOPLE

For more than 130 years, care for consumers and our people is what has driven us. Every day, our global brand icons, such as NIVEA, Eucerin, and Hansaplast, make more than 500 million consumers in over 200 countries feel good in their skin. Join this world of care and start your career in an environment that offers you the freedom to drive our international business with your entrepreneurial spirit. Shape your professional future from day one and explore our collaborative culture with smart, courageous teams that all share one exciting goal: developing skin care products of the next generation.

As a part of the NIVEA Marketing Team, you will have the opportunity to work on different product categories. Your main responsibilities will include:

- Day-to-day management of the product categories: Contribution to the preparation of successful launches and relaunches (support materials for the sales team, briefings towards Nielsen, internal launch events...)
- Follow-up of Communication / Activations: Prepare and follow-up of briefings of press releases and communication materials with the agencies. Follow-up of Digital activities as the update of the product pages on the website, Campaign Landing Pages, Social Media.
- Market analysis: Analysis of the market evolution in terms of product and habits trends, what is the competitive landscape like (product, media...), what is the promo environment like, search for insights that help develop strong action plans, etc.
- Participation to different team meetings: Understanding of the overall way of working of the company and the interactions between the different departments.

### YOUR PROFILE

What it takes to join us?

- Is currently in his/her Bachelor or Master degree, preferably in Marketing;
- Available for 6 months , full time as from July 2024 .
- Excellent communication skills (written & verbal) in French & English OR Dutch & English;
- Fascinated by the FMCG universe and cosmetics;
- Demonstrates accuracy, is very well organized and pays attention to details;
- Has a creative, passionate and driven approach;
- Demonstrates team spirit and willingness to tackle challenges;
- Shows interest in digital topics;
- Has good working knowledge of Microsoft office (PowerPoint, Excel, Word);

Why Beiersdorf?

A great place to work: pure and simple. Besides offering you a challenging internship, you

### JOB DETAILS

Contract Type:	Limited, 6 Months / Full-Time
Job Start Date:	7/1/2024
Country / City:	Belgium / Brussels
Company:	SA Beiersdorf NV
Job ID:	15374

will also receive a competitive salary & fringe benefits:

- 6 holidays (for a 6 months internship)
- Flexible working hours & 2 days of homeworking per week
- 100% reimbursement of public transportation costs
- Many more!

We know that feeling good starts on the inside. That means making people happy, from our consumers to you. Together, we work the magic that turns complex science into easy to-use products: but look beyond the formulas and you'll find a great place to work, combining care, collaboration and pure performance to create brands that are trusted by millions.

We care for your uniqueness. All qualified applications will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity and will not be discriminated against on the basis of disability.